

CTR is now a media agency!

CTR has evolved to a media agency that offers expanded services to support entrepreneurs, solo-preneurs, and businesses with their digital marketing needs.

Why have we expanded? Over the years so very many of our broadcasting clients have shared with us that they haven't the faintest idea how to choose the right marketing manager, social media manager or web designer to fulfill the next steps in marketing their business. It's like playing roulette with Fivver. You never know what you're going to get.

Certainly technology has simplified enough so you can DIY your way through it all; but that takes you away from the focus that you're meant to share with the world.

CTR's call to expanding services is to help those who are experiencing overburden with all the things that take them away from the gifts they're here to share.

- **Do you** feel like you're not spending enough time in your Genius Zone because you're spending all your time on the daily grind of running and promoting your business?
- **Do you** have so much on your plate that you don't know how you're going to get it all done?
- **Do you** start off with a ton of energy and start to lose steam and your consistency starts to slip?

Are you ready to stop trying to do it all yourself?

Yes, social media has made promoting your business a lot easier. Sure, you can do it yourself... but with all the social channels, changes to platforms, and attention to the details of presenting your message it can, and often is a full-time gig!

Getting on track and staying on track are two very different things. Not only do we help you GET on track with digital marketing that reflect YOU and the essence of your unique business... we also help you STAY on track even during these ever-changing times.

The following pages offer a variety of services to assist you with your digital marketing needs. They will not only get you started... they will keep you growing and evolving!

We have two options on how to engage in digital marketing services at ctr.

1. You can purchase one-time individual services or packages you require for your business.

- or -

2. You can engage us in a customizable monthly service geared toward your specific ongoing digital marketing needs.

Each page is dedicated to how we can serve you and keep you in your Genius Zone for the big picture of your beautiful business!

ctr social media

BE A SOCIAL BUTTERFLY

With social media, great content paired with consistency across all social platforms is key!

Let us help you be a social butterfly!



Social Media Setup

\$350 Facebook | \$250 LinkedIn | \$350 YouTube

Social Media Training

\$350 Price depends on scope of work.
(Comes with content tracking and flow worksheets.)

Social Media Maintenance

(Fees are calculated as a monthly upfront retainer)

BASICS	ESSENTIAL	PREMIUM
\$350/mo	\$700/mo	\$1,000/mo
<ul style="list-style-type: none"> • Post 1-2 x/wk • Post 1 x/day on designated day • Post in up to 2 social media outlets • Create post templates (up to 3 different styles – est.) • Client provides content • Monitor message and social activity 	<ul style="list-style-type: none"> • Post 2-3 x/wk • Post 1-2 x/day on designated day • Post in up to 2 social media outlets • Create post templates (up to 3 different styles – est. 17 – 26 unique images/mo.) • Hybrid of Client content and specifically generated for you content as requested (majority of content is generated by)* • Monitor message and social activity 	<ul style="list-style-type: none"> • Post 4-5 x/wk • Post 2-3 x/day on designated day • Post in up to 2 social media outlets • Create post templates (up to 3 different styles – est. 34-65 unique images/mo.) • Hybrid of Client content and specifically generated for you content as requested (majority of content is generated by Client)* • Monitor message and social activity

*All fees are due before commencement of services.

**Prices are subject to change without notice.